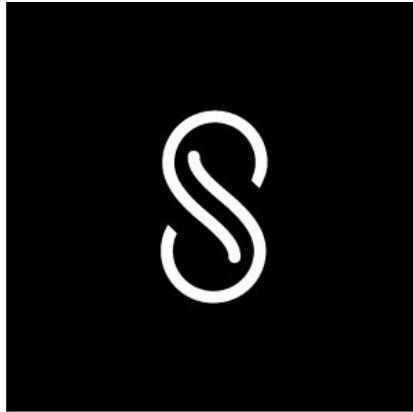


## SINGULART - online art gallery



Singularart is an international online gallery that is transforming the art market by digitalising artists and their artworks. This makes the experience of buying art online easy and personal. Representing recognized and emerging artists from over 45 countries. Singularart is strongly advancing to become the leading online art gallery in the global market.

Singularart allows collectors worldwide to search for and acquire artworks from carefully selected artists across all continents. There are more than 600 [painters and photographers](#) of 45 nationalities and over 2800 works for sale between €500 and €10,000.

In [selecting artists](#) that already have a strong degree of recognition in their native country (solo exhibitions, prizes, residencies, publications etc.), Singularart reassures both collectors and buyers who are familiar with the art market, as well as amateurs and novices who are curious to discover and learn about art. Among the artists are many great names in photography and painting, such as [Graeme Williams](#) (South Africa), [Pavel Wolberg](#) (Russia) and [Wolfgang Neumann](#) (Germany).

Singularart facilitates artists' step into the digital world without any need for previous knowledge about digital technology. The start-up provides them with a responsive interface that allows them to manage the upload of their artworks independently. Once online, the team takes care of the communication and web marketing for their artworks, in three languages: English, French and German.



### **Raising €1 million enables Singulart to have an international reach from day one**

Singulart understood the necessity of being supported by business angels and investors coming from both the technology and art industries, including collectors who had never invested in a start-up company but were convinced by the founders' mission to "Empower artists". France's public investment bank, Bpifrance, was among the investors, through its Angel Ambition Start-Up Fund, which has allowed for the rapid evolution of Singulart.

The funds raised allowed for the recruitment of a trilingual Artist Liaison team who take care of identifying artists, primarily from Germany, France and the UK. On the technical side, Singulart has a responsive interface that is capable of detecting the tastes and preferences of art lovers and recommending personalised selections of artworks that could be of interest to potential buyers.

### **Innovation in the art world, led by a well-matched trio**

Singulart was founded in February 2017 by three [entrepreneurs](#) who are each equally passionate about art, internationalism and the digital.

*Brice Lecompte*, trained at the school of engineering, Centrale Marseille, was the Managing Director of the India-based media agency KRDS before spending a year at Critéo: he is responsible for data analysis, operations and the acquisition of online clients.

*Véra Kempf* learned Hungarian at SciencesPo, a leading French academic institution for social studies, to help her better understand Robert Capa, an influential Hungarian photographer of the early nineteenth century. She later discovered her entrepreneurial calling whilst in Africa. She is responsible for the recruitment of artists and product development.

*Denis Fayolle* is an entrepreneur of continual success. He founded LaFourchette.com (sold to TripAdvisor for \$150 million), Habiteo and Adrenaline Hunter, and was the primary

business angel for Mano Mano (raised \$60 million, September 2017) and Zensoon (sold to Wahanda for several million euros). He accompanies Véra and Brice in their respective fields.

### **A successful platform to empower artists**

Singulart's start and mission to empower artists in 2017 was successful and continues to be so in 2018. With Singulart, artists are more independent and closer to art collectors all over the world.

Links: <https://www.singulart.com/en/>